

**NANJIL CATHOLIC COLLEGE OF ARTS AND SCIENCE  
KALIYAKKAVILAI  
FACULTY PROFILE**



Name	<b>Dr. G. RAJESH BABU</b>				
Department	Business Administration (BBA)				
Designation	Assistant Professor				
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Email Id(s)	<a href="mailto:rajeshbabuji@gmail.com">rajeshbabuji@gmail.com</a>				
Academic Qualifications (with Name of Degree awarding university)	S.No	Course	University	Year	Percentage
	1	MBA	Manonmaniam Sundaranar University	2007	68
	2	M.Phil	Vinayaga Mission University	2008	73
	3	Ph.D	Madurai Kamaraj University	2014	Awarded
Teaching Experience	<b>Level</b>	<b>Years of Service</b>	<b>Institution</b>		
	UG	2.3 Years	Nanjil Catholic college of Arts and Science, Kaliyakkavilai		
	PG	Nil	Nil		
	UG & PG	2 Years	Vins Christian college of Engineering		
9.11 Years		C.S.I. Institute of Technology, Thovalai			
Specialization	Human Resource Management				
Publications/ Participation in				<b>International</b>	<b>National</b>
	No. of Research Papers in Journals			1	2

Seminars/ Conferences etc	No. of Publications in Conference Proceedings	1	5
	No. of Conferences Participated in	2	5
	Books	Nil	Nil
Projects	Nil		
Details of Research Supervision	<b>On going</b>	<b>Completed</b>	
	Nil	Nil	
Honours and Awards	1. Shanbagaraman Viruthu 2. Mugil Gnani Viruthu 3. Chirantha Desa Thondan 4. Kalaingar Muthamil Viruthu 5. Desathin Chirpi Viruthu 6. Kalvi Chemmal viruthu 7. Kalam Arivu Maamani Award		
Posts held	Assistant Professor		
Any other Information	Nil		

**List of Publications:**

- Dr.Rajesh Babu: A study on Retail Service Quality with special reference to Kanyakumari District , Journal of Business and Management IOSR (International Organization of Scientific Research). Vol, 8, March –April 2013 Issue 6,
- Dr.Rajesh Babu , Mr.G. Jenit Hanson: Impact of retrenchment on faculties morale with special reference to self finance engineering colleges at Kanyakumari District Sambodhi Journal Vol.44.No.01(XXVI)January – March 2021 ISSN 2249-6661
- Dr.Rajesh Babu Dr.P. Jasbin Bino : Market place investigation of Manna Dairy products in Tirunelveli District Jijnasa –A journal of the History of ideas and culture.. Vol.38 No07:2021 . ISSN 0337-743X